AUTOMATED VS. MANUAL PENETRATION TESTING

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DIFFERENCES AND BENEFITS

Penetration testing is a critical part of a comprehensive cyber security strategy, helping businesses identify and fix vulnerabilities before they can be exploited by malicious actors. Penetration tests can be carried out in two main ways: **automated** and **manual** testing.

While both approaches aim to identify security weaknesses, they differ in methodology, cost, time investment and effectiveness. Let's explore the key differences between automated and manual penetration testing, along with their respective pros and cons.

AUTOMATED PENETRATION TESTING

Automated penetration testing uses software tools to scan and test your network, systems and applications for known vulnerabilities. These tools run pre-defined scripts and protocols to identify security gaps without human intervention.

PROS:

1. **Speed and Efficiency:** Automated tests can quickly scan large networks and systems, covering a wide range of potential vulnerabilities in a short period.
2. **Cost-Effective:** Since the process is automated, it requires fewer resources, reducing the overall cost compared to manual testing.
3. **Consistent Coverage:** Automated tools ensure a consistent testing methodology, which means you can expect the same tests to be repeated across different systems, improving reliability over time.
4. **Easy to Scale:** Automated tools can handle extensive systems with ease, making them suitable for larger organisations or those with complex infrastructures.

CONS:

1. **Limited Scope:** Automated tools focus primarily on known vulnerabilities and may miss complex or customised issues that a human tester would catch.
2. **Lack of Context:** These tools cannot adapt their strategy based on the unique environment of your organisation, making them less effective in identifying more subtle or context-dependent vulnerabilities.
3. **False Positives/Negatives:** Automated tools sometimes generate false positives (incorrectly flagging non-issues) or false negatives (missing actual vulnerabilities), requiring manual review to verify results.

MANUAL PENETRATION TESTING

Manual penetration testing involves cyber security experts (ethical hackers) simulating real-world attacks on your systems. These testers use a combination of their knowledge, creativity and experience to identify vulnerabilities that might not be detected by automated tools.

PROS:

1. **Thoroughness and Adaptability:** Manual testers can explore complex vulnerabilities, adjust their approach based on your system's specific environment and test scenarios that automated tools may overlook.
2. **Real-World Attack Simulation:** Ethical hackers can simulate advanced and customised attack methods, such as social engineering or multi-step exploits, that automated tools might miss.
3. **Higher Accuracy:** Human testers can verify findings, significantly reducing the risk of false positives or negatives, and can identify subtle vulnerabilities that require critical thinking and experience.

CONS:

1. **Time-Consuming:** Manual penetration tests are more time intensive as testers must thoroughly examine systems, understand their configurations and simulate real-world attacks. This can take much longer than an automated test.
2. **Higher Cost:** Given the expertise and time required, manual penetration testing is generally more expensive than automated testing.
3. **Limited Scope:** While more thorough, manual testing might still be limited in its ability to scale across large environments quickly, especially if your organisation's infrastructure is vast.

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CHOOSING BETWEEN AUTOMATED AND MANUAL PENETRATION TESTING

When deciding between automated and manual penetration testing, it is important to consider your organisation's needs, budget and the complexity of your IT environment.

Automated testing is ideal for:

- Routine vulnerability assessments
- Large-scale infrastructure scans
- Organisations that need quick, cost-effective solutions.

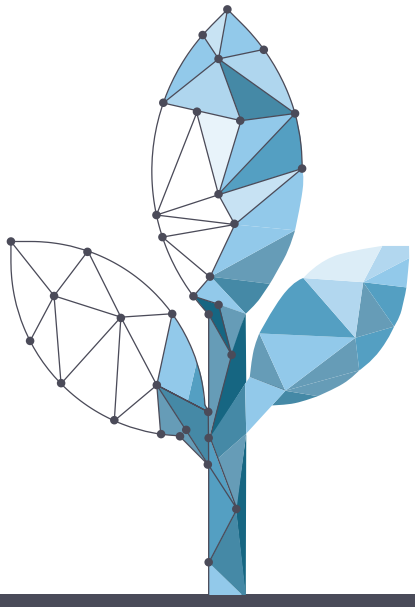
It is particularly useful for identifying known vulnerabilities and performing regular scans to maintain a basic level of security hygiene.

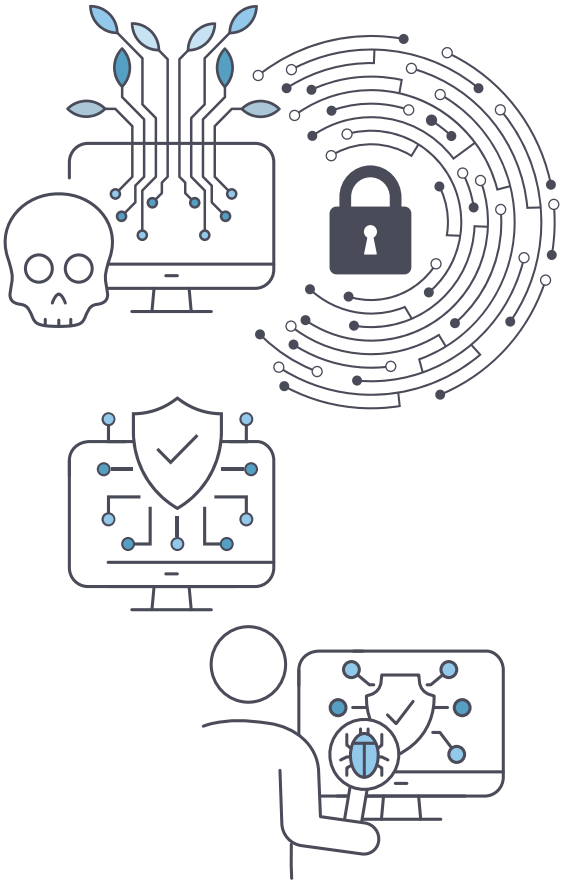
Manual testing is necessary when you need:

- A deeper, more comprehensive evaluation of your systems, especially for identifying complex vulnerabilities
- Custom-built systems
- Testing for advanced persistent threats (APTs).

It is essential for businesses with sensitive data, high security standards or those that want a more thorough, tailored approach.

In many cases, a **hybrid approach** – combining both automated and manual penetration testing – can provide the best of both worlds: **automated tests** for wide coverage and efficiency, followed by **manual testing** for a more detailed, expert-driven analysis.





CONCLUSION

Both automated and manual penetration tests are valuable tools in a robust cyber security strategy. By understanding the strengths and weaknesses of each approach, you can make informed decisions about which method (or combination) is best suited for your organisation's security needs.

Whether you opt for automated, manual, or a hybrid approach, regular penetration testing is essential in proactively identifying and mitigating security risks.

Contact us today.

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